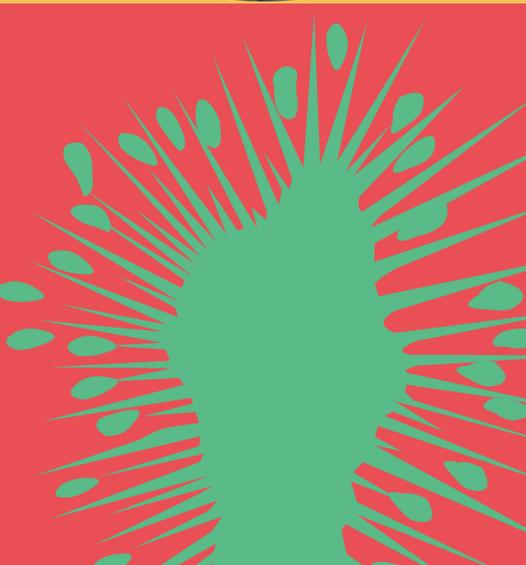
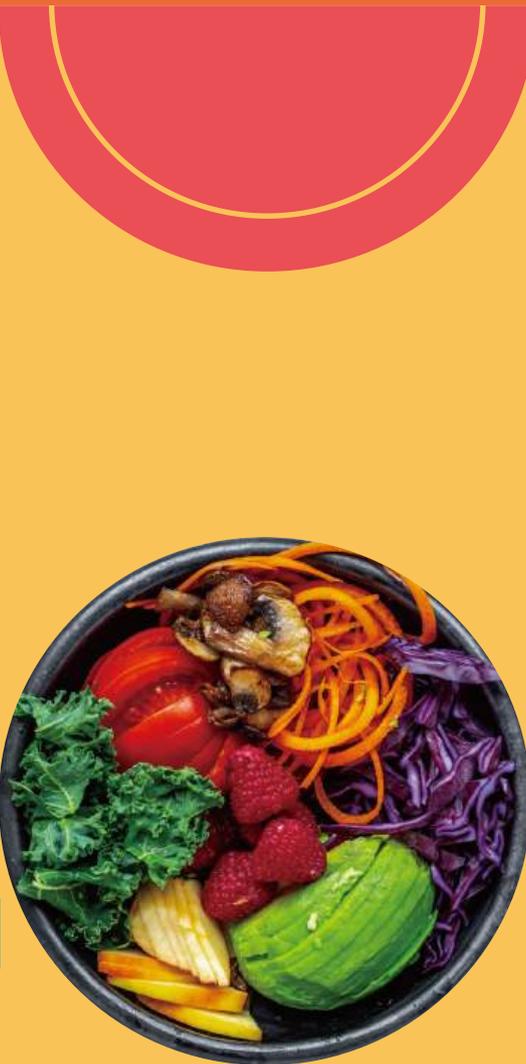


FOOD WEEK KOREA 2025

Oct 29 (Wed) - Nov 1 (Sat), 2025
Coex Hall A, B, C & The Platz



FOOD WEEK KOREA

2025 THEME

FOOD RE:DEFINED

Food Week Korea is the largest food exhibition in Seoul, the heart of Korea -showcasing everything from fresh ingredients and premium foods to automation systems, smart kitchens, and cutting-edge food technologies.

Show Overview

Title	FOOD WEEK KOREA 2025
Dates	October 29 - November 1, 2025
Venue	Coex Hall A, B, C & The Platz Seoul, South Korea
Scale	1,000 Exhibitors, 1,800 Booths 65,000 Visitors from 30 Countries
Exhibits	<p>[Food & Beverage] Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Dessert & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Food, Vegan, Alternative Food, Functional Food</p> <p>[HORECA Solution] Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients</p> <p>[Food Technology & AI] Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food</p>
Organizers	Coex Ministry of Agriculture, Food and Rural Affairs
Certifications	UFI (The Global Association of the Exhibition Industry) AKEI (Association of Korea Exhibition Industry)
Supporting Organizations(TBD)	Seoul Metropolitan Government, Gangnam-gu

FOOD WEEK KOREA 2025

Why Food Week Korea?	4p
Floor Map	8p
Show Composition	9p
Show Layout	10p
Expanded Business Program	17p
Special Pavilion	19p
Conference	20p
Participation Information	21p
Photo Gallery	22p

To celebrate its 20th anniversary, Coex Food Week is rebranding as 'Food Week Korea'.

As Asia's leading food exhibition, Food Week Korea strengthens its presence with the ambition to become a truly global exhibition brand.

Looking ahead, we remain dedicated to delivering even greater value and experiences for all our participants.

Why Food Week Korea?

1 Largest Food Exhibition in Seoul, Korea

Food Week Korea is one of Korea's premier international food exhibitions, held in Seoul - the heart of Korea.

In 2024, it brought together 1,054 exhibitors from 15 countries, showcasing over 1,846 booths and attracting 63,150 visitors from 37 countries.

As a comprehensive global platform for the food industry, Food Week Korea offers unparalleled opportunities to expand your network and grow your business in Asia's thriving food market.

A
 DOMESTIC & INTERNATIONAL

B
 FANCY FOOD & TRENDS

C
 HORECA & K-FOOD TECH

D
 EXPORT & TRADE



2 Exhibitor Satisfaction Rate: 96.8%

Food Week Korea is a highly trusted B2B exhibition, recognized by over 1,000 food companies for delivering the most rewarding and satisfying business experience in the industry.

Intention to Participate Again

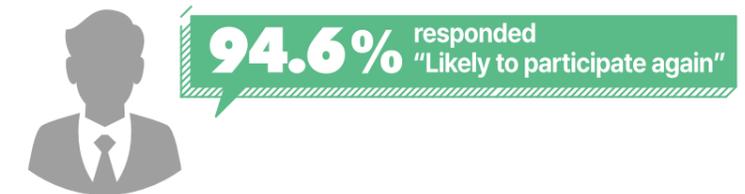
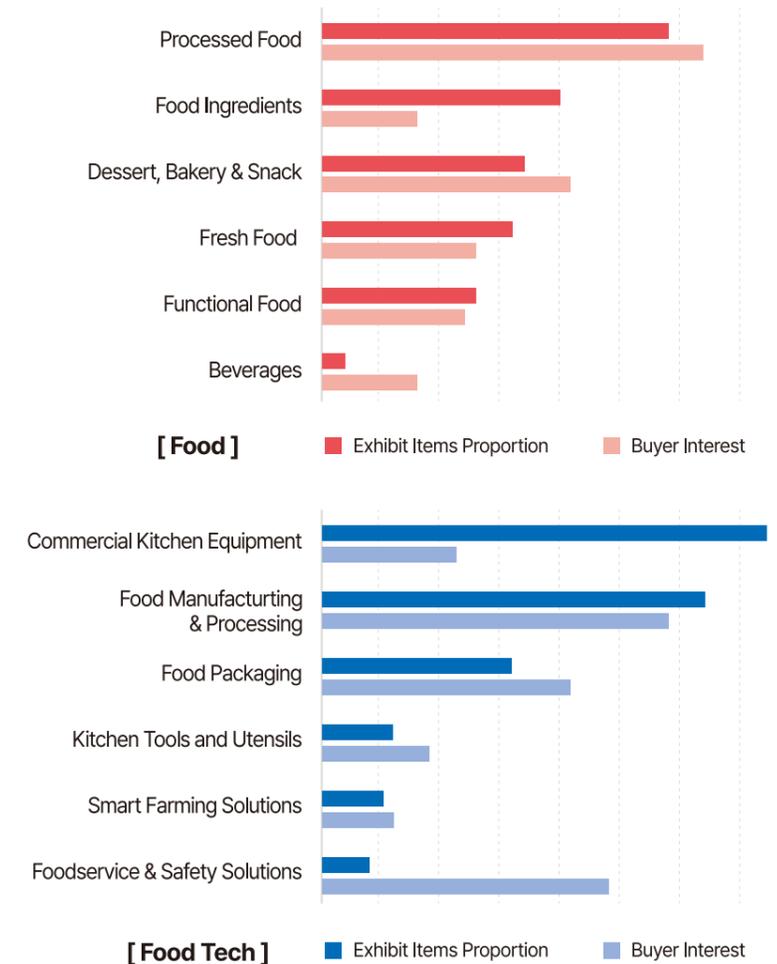


Exhibit Items Proportion and Buyer Interest



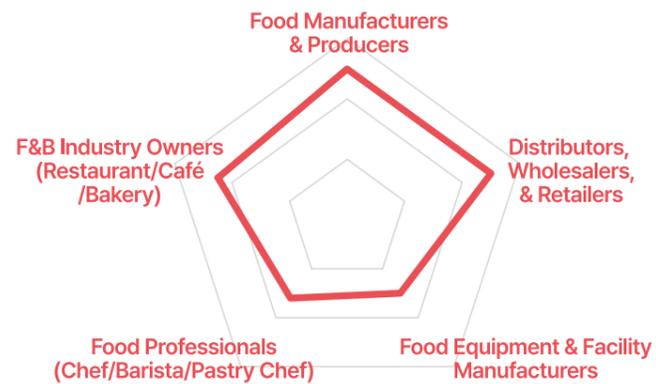
Why Food Week Korea?

3 Broaden your business with 65,000 qualified visitors

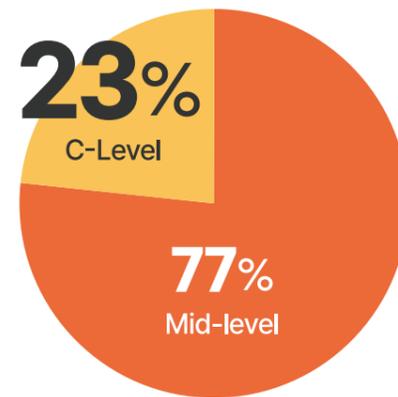
Qualified Buyers

Over 400,000 buyers have visited Food Week Korea. We curate a high-quality buyer base by engaging key decision-makers and attracting new prospects each year.

Buyer Profile



Core Decision-Makers



4 Top-tier Business Platform

A wide range of programs designed to enhance your business performance

Multi Branding

We offer tailored marketing programs to help maximize your brand exposure during the exhibition. Promote your brand through various branding opportunities provided alongside the show.

Marketing Stage,
THE NEXT: New Product Showcase,
Special Pavilion

Biz-Matching

Our Biz-Matching program connects you with the right buyers through targeted matching, supporting both domestic and international business consultations. Designed with a focus on real purchasing needs, it helps you achieve your sales goals efficiently.

Overseas Exhibitor BIZ-Matching Program,
Overseas Big Buyer Zone Program





The above layout is subject to change.

Hall A DOMESTIC & INTERNATIONAL

A Global Food Pavilion showcasing a wide array of domestic and international food products from around 30 countries

- Processed Food
- Convenience Food & HMR
- Frozen Food
- Fruit/Vegetable/Grains
- Meat/Poultry/Seafood
- Organic Food
- Sauces & Seasonings
- Health Food
- Well-being Food
- Functional Food
- Food Ingredients
- Food-related Organizations
- International Food
- Overseas Food Organizations

Hall B FANCY FOOD & TRENDS

A Fancy Food Pavilion featuring premium food brands, including desserts, bakeries, wines, and liquors, along with a diverse selection of gourmet and specialty foods

- Bakery
- Dessert
- Snacks
- Dairy Products
- Beverages
- Wine & Liquor
- Gourmet
- Specialty Food
- Premium Ingredients
- Smart Kitchen Appliance
- Tableware
- Culinary Lifestyle

Hall C HORECA & K-FOOD TECH

A hub for food service innovation, highlighting smart kitchens, cutting-edge equipment, premium tableware, and HORECA-specific solutions

- Smart Cooking Systems
- Commercial Kitchen Equipment
- Kitchen Tools & Utensils
- Table Service Solution
- Safety & Hygiene Solutions
- Bulk Food Ingredients
- Smart Food Factories
- Food Manufacturing & Processing Equipment
- Food Packaging Equipment
- Smart Logistics & Distribution
- Food Science
- Smart Farm

The PLATZ EXPORT & TRADE

A business platform connecting Korean food companies with overseas buyers. It offers 1:1 business meetings, onsite consultations, and online buyer matchmaking. The Platz serves as a hub for global business expansion, including contract signing opportunities and export support.

Buy Korean Food* (BKF*)



Hall A

DOMESTIC & INTERNATIONAL

Show Layout



DOMESTIC & INTERNATIONAL FOOD

General Food

Processed Food | Convenience Food | HMR | Frozen Food | Health Food
Well-being Food | Sauces & Seasonings | Food Ingredients

Local Food

Local Produce | Meat & Poultry | Seafood | Dairy products
Organic Food | Traditional Food | Local Pavilion

International Pavilion

International Processed Food | International Health food
International Sauces & Seasonings | International Snacks
International Beverages | National Pavilion

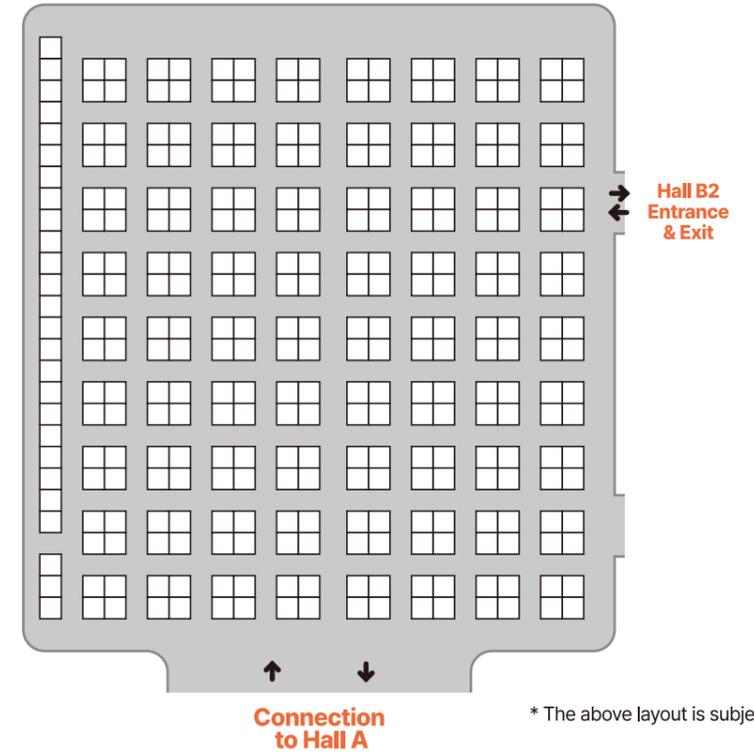
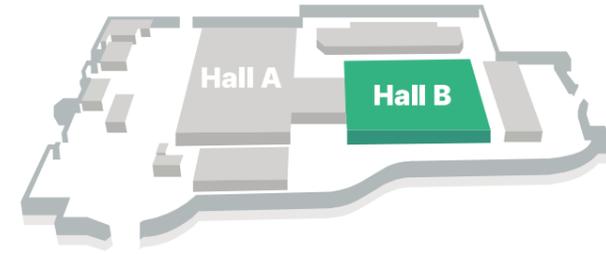




Hall B

FANCY FOOD & TRENDS

Show Layout



* The above layout is subject to change.

FANCY FOOD & TRENDS

Desserts & Snacks

Desserts | Bakery Products | Snacks | Ice Cream | Coffee & Tea
Other Beverages | Traditional Sweets | Regional Specialty Snacks

Wine & Spirits

Wine | Whiskey | Beer | Craft Beer | Traditional Liquor | Sparkling Drinks
RTD (Ready-to-Drink) | Low-alcohol Drinks | Liquor Accessories

Gourmet & Specialties

Dairy Products | Traditional Sauces, Oils & Vinegars | Premium Condiments
Premium Meat & Seafood | Gourmet Ingredients | Gourmet Gift Sets

Smart Home Kitchen

Smart Cooking Appliances | Smart Kitchenware | Kitchen Tech
Tableware | Cookware | Culinary Lifestyle

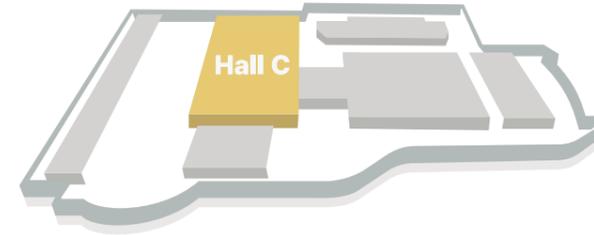




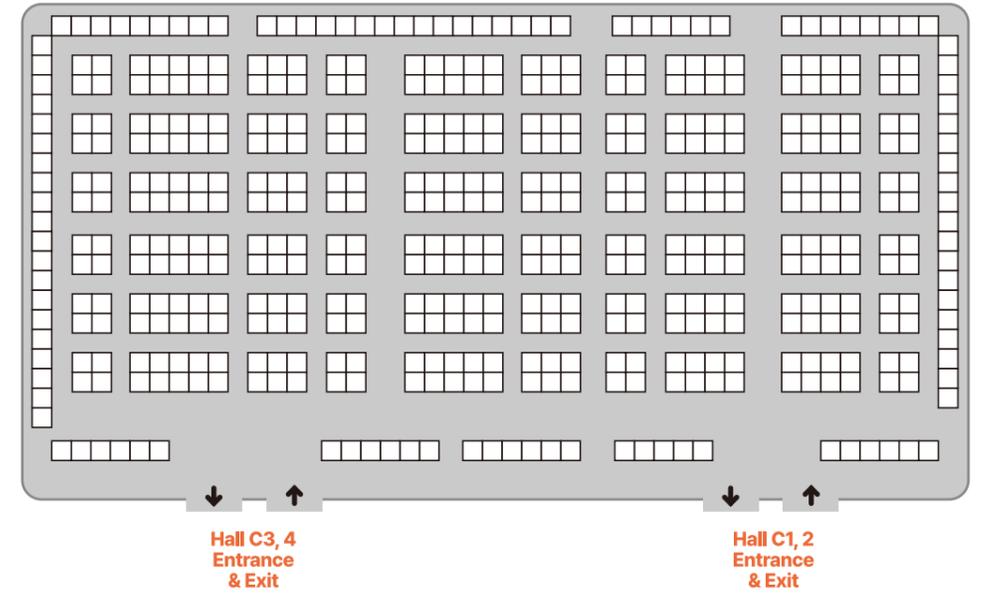
Hall C

HORECA & K-FOOD TECH

Show Layout



* The below layout is subject to change.



HORECA(Hotel, Restaurant & Catering) & K-FOOD TECH

- Smart Food Service**
 - Automated Cooking Systems | Commercial Kitchen Equipment
 - Commercial Kitchen Tools & Utensils | Table Service Solution
 - Showcase & Display System | Safety & Hygiene Solutions
- Food Automation/AI**
 - Food Manufacturing & Processing Equipment | Food Packaging Equipment
 - Smart Food Factory | Smart Logistics & Distribution | Smart Farm
 - Order Fulfillment Solutions | Safety & Hygiene AI Solutions | Food Data Solutions
- Food Science**
 - Alternative Food | Next-gen Food Ingredients | Green-bio Food
 - Functional Food | Specially Packaged Food | Certification & Consulting | R&D





MARKETING STAGE

A dedicated stage to effectively showcase your products, services, or live events. Gain greater exposure through customized brand marketing programs in front of key buyers.

1 session / 2 hours (including setup and teardown)

THE NEXT : NEW PRODUCT SHOWCASE

A Special zone to highlight newly launched products from exhibitors. Take advantage of this exclusive opportunity to gain visibility for your latest offerings.

*** Participation is free of charge.**

EXPANDED Business Program



Overseas Exhibitor BIZ-Matching Program

To maximize business opportunities for Food Week Korea Overseas exhibitors, we arrange 1:1 business meetings with prominent local buyers in the Korean food industry. This platform provides an ideal gateway for exhibitors eager to enter the emerging Korean market.



Overseas Big Buyer Zone Program

Coex invites overseas buyers in the retail and food industries to participate in the exclusive "Big Buyer Zone." This zone is specifically reserved for buyers with significant purchasing power and decision-making authorities who are actively engaged in business in Korea. By enrolling in this program, overseas buyers can connect with local buyers aligned with their interests and enjoy exclusive benefits provided by the organizer.

[Local Buyers participated in 2024]



[Overseas Big Buyers participated in 2024]





Special Pavilion

Smart Home Kitchen Pavilion

This pavilion showcases a wide range of smart kitchen products—from AI-powered appliances to creative and stylish kitchenware. It offers visitors a hands-on experience with the latest in kitchen technology, and is one of the key highlights of Food Week Korea 2025.



Healthy Pleasure Collection

Driven by the “healthy pleasure” trend, this zone brings together a curated selection of health-conscious food products that balance both wellness and flavor. From low-sugar snacks and nutrient-rich items to guilt-free indulgences, visitors can explore the future of healthy food culture and innovation.

Best Sauce Pavilion

Celebrating flavor innovation, this pavilion presents a rich variety of sauces—from daily-use staples to premium gourmet creations and Gen Z-inspired fusion flavors. Visitors can also explore healthier options, such as low-sodium and low-sugar sauces, making it a go-to spot for culinary trend seekers.



Gourmet & Specialty Food Collection

Showcasing premium-quality ingredients and distinctive specialty products, this pavilion gathers rare and valuable food that meets the expectations of discerning consumers. It's a highly recommended destination for discovering the best in gourmet offerings.



Lounge of JURYU

From wine, whiskey, and cocktails to traditional Korean liquors, craft beer, RTD (Ready to Drink), and low or non-alcoholic beverages—this pavilion offers a full spectrum of modern drinking culture. It's one of the most eye-catching zones at the exhibition.



Conference



Korea Food Outlook 2026

This international conference analyzes major consumption trends and market dynamics in the global and domestic food industry. Experts from global F&B consulting, retail, and academia are invited to share insights and outlooks on the future of food.

- Date** October 29 (Wed) – 30 (Thu), 2025 (2 days)
- Venue** Conference Room 401, Coex
- Scale** Approx. 400 attendees (F&B professionals, media, press)

K-Food Tech Conference 2025

This conference explores the future of the food industry through cutting-edge food tech innovation. Topics include sustainability, smart kitchen technologies, and the growing role of AI and robotics in culinary systems.

- Date** October 29 (Wed) – 31 (Fri), 2025 (3 days)
- Venue** Conference Zone at Hall C, Coex
- Scale** Approx. 150 attendees (F&B professionals, media, press, etc.)



Food Week Seminar 2025

Hosted in collaboration with various institutions, Food Week Korea presents a wide range of seminars covering both current and emerging issues -from food distribution to marketing strategy. These sessions offer valuable platforms for networking and knowledge exchange between exhibitors and visitors.

- Main Themes:**
- Cold Chain Solution
 - Food Safety
 - Food Trends Worldwide

FOOD WEEK KOREA 2025



- Title** FOOD WEEK KOREA 2025
- Dates** October 29 - November 1, 2025
- Venue** Coex Hall A, B, C & The Platz | Seoul, South Korea
- Organizers** Coex | Ministry of Agriculture, Food and Rural Affairs
- Items**
 - Food & Beverage**
Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Dessert & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Food, Vegan, Alternative Food, Functional Food
 - HORECA Solution**
Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients
 - Food Technology & AI**
Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food

Application Guidelines



Booth Types & Fees

Category	Space Only (Space Only)	Shell Scheme (Space + Basic Stand)	Premium Booth (Space + Premium Stand)
Booth Image			
Specification (3m x 3m)	Minimum units two or more booths * Exhibitors must use one of the Coex official subcontractors to design and construct their own booth	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk and 1 chair Lighting Standard lighting & 1 Power outlet	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk and 1 chair Lighting Standard lighting & 1 Power outlet
Early Bird (~Jun 30)	USD 3,000	USD 3,300	USD 3,800
General (~Sep 30)	USD 3,200	USD 3,500	USD 4,000

* A set of information desk and chair is provided per exhibitor, not the number of booths.
* The booth fee does not include 10% VAT. If your country is not exempt from taxes, a 10% VAT will be added to the total participation fee. Overseas companies not exempt from taxes must comply with the Korean Value-Added Tax Act and pay a 10% VAT.

Utility Service Fees

Electricity (Daytime)	Electricity (24 Hours)	Internet LAN	Water & Drainage
\$90/kW	\$100/kW	\$250/port	\$250/connection

* The fee above is for four days' use during exhibition period.

Early Bird Application

Discount USD 200 per booth until June 30, 2025

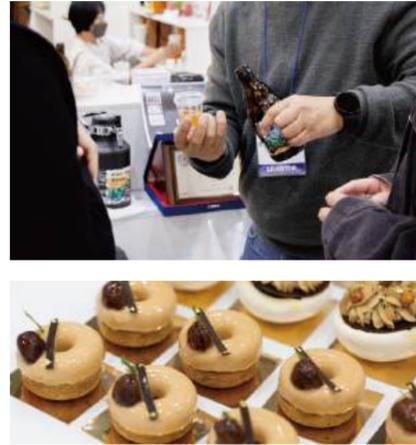
How to register

If you are interested in reserving a booth, please contact the FOOD WEEK KOREA Secretariat.

FOOD WEEK KOREA Secretariat | T. +82-2-6000-8164 E. foodweekkorea@outlook.com W. www.foodweek.co.kr



Photo Gallery



FOOD WEEK KOREA 2025

FOOD WEEK KOREA 2025 Secretariat

513, Yeongdong-daero, Gangnam-gu, Seoul 06164, Coex

Tel. +82-2-6000-8164/1115

E-mail. foodweekkorea@outlook.com

Website. www.foodweek.co.kr



This brochure is printed using soy-based ink on FSC-certified paper, following eco-friendly printing guidelines designed by Coex.

